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For Immediate Release

**NEW GEORGIA TELEPHONE HOTLINE PROVIDES FREE  
WEBSITE PROMOTION AND SEARCH ENGINE MARKETING  
TIPS TO BUSINESSES, AD AGENCIES AND PR FIRMS**

Atlanta, GA, December 12, 2004. The “Web Marketing Hotline”, a statewide Georgia Hotline, based in Atlanta, is providing free advice and tips on Website Promotion and Search Engine Marketing for Georgia businesses, Ad agencies and Public relations firms. The Hotline number is 678-754-5181.

“Some Georgia businesses are struggling to get their web site into the top ten of the search engine listings. Businesses need reliable information on getting their website in front of customers,” says Ed Hill, the Hotline director. “Web searching is the main way that customers find Business websites. As a website marketer, I get questions such as: ‘How can I get more sales leads from my website? How can I get my website into the top ten listings on Google search pages?’ I set up the Web Marketing Hotline to answer these common business questions.”

The “Web Marketing Hotline” is free and helps answer questions that include:  
Why is my website not showing up on search engines?  
Is Pay per Click advertising worth paying for?  
How can I get more people to visit my business web site?

The Hotline is open Monday through Friday from 9AM to 6PM. You can get your website marketing questions answered by calling the “Web Marketing Hotline” at 678-754-5181.

You can also see the most common questions at <http://www.edhillpr.com/hotline.html>

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