

For immediate release
December 5, 2004

**Three C Studios of Atlanta – Hustling in the Street DVD docudrama, “On Our Way Up”
To Launch with Direct Sales Web Site Designed by Ed Hill**

Atlanta brothers, Anthony and Emmanuel Clark grew up in the roughest neighborhoods in Atlanta, but went on to become businessmen in real estate and owners of Three C Entertainment. Their new docudrama DVD, “On Our Way Up” is the real life story of growing up among street hustlers, drugs and violent crime.

Three C Studios needed a web site for the new DVD docudrama that would also contribute to publicity and sales of “On Our Way Up”. Three C Studios has hired Ed Hill to build the website and conduct the marketing campaign for the new 1 hour DVD program.

The Three C Studios web site will be launched in January 2005.

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Contact Information:

Ed Hill is an Atlanta public relations writer with experience in Search Engine Optimization, web site development, article placement and website promotion using PR methods. He works mainly with entertainment businesses, PR firms and web design firms. For more information call Ed Hill at 678-754-5181 or email: ed@edhillpr.com