

For immediate release  
December 5, 2004

**Nickel and Dime Studios— Limited Budget; Maximum Impact**

**Ed Hill rewriting copy to increase web traffic for Nickel and Dime Recording Studios—**

Nickel and Dime Studios owner Don McCollister has recorded and engineered music for many notable recording artists like the B-52's, The Indigo Girls, Johnny Colt of the Black Crowes, Shawn Mullins, Sister Hazel and Third Day.

Studio Manager Jim Pinkstone felt the Nickel and Dime web site wasn't bringing them the traffic and business referrals that they wanted. Pinkstone hired Ed Hill to rewrite the web copy, add more content pages and perform a complete search engine optimization.

The Nickel and Dime Studios web site will be re-launched in mid-December 2004.

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Contact Information:

Ed Hill is an Atlanta public relations writer with experience in Search Engine Optimization, web site development, article placement and website promotion using PR methods. He works mainly with entertainment businesses, PR firms and web design firms. For more information call Ed Hill at 678-754-5181 or email: [ed@edhillpr.com](mailto:ed@edhillpr.com)